



**Where Learning and Play Come Together**

December 1, 2018

Dear Sir or Madam,

We are thrilled to be hosting our **20th Annual Silent Auction and Dinner on March 1, 2019** at the Hershey Country Club. Last year's silent auction was once again a tremendous success! Over 195 people bid the night away, and together we exceeded our annual fundraising goals for Derry Preschool. We hope to do even better this year!

We ask that you commit to being a sponsor of this event with a financial contribution. We are excited to offer several different sponsorship choices. **Become a Platinum sponsor with your \$250 contribution which entitles you to a full-page advertisement, dinner table signage, and recognition during our silent auction slideshow. A Gold sponsorship costs \$100 and will entitle you to a full-page advertisement or a Silver sponsorship for \$50 includes a half-page advertisement. We also offer a Corporate Donor Line listing in the auction booklet for any contribution of \$25 to \$49.** Our auction booklet will be distributed to over 120 Derry Preschool families. Additionally, Derry Preschool will acknowledge all sponsorships in our silent auction notices, website and on our Facebook page.

Founded in 1969, Derry Preschool is the only non-profit, **501(c)(3)# 22-3476027**, non-sectarian, licensed preschool in Derry Township. Over the years, enrollment has grown steadily and today comprises of over 120 students from two to six years of age. Derry Preschool continues to provide affordable, quality education by incorporating learning and play in a safe and fun environment. Due to increasing costs, our volunteer school board is responsible for raising \$25,000 to meet teachers' salaries, purchase school supplies, and fund other necessary operating expenses for the 2017-2018 school year.

Our school board and the families of Derry Preschool appreciate your generosity in this fundraising endeavor. Thank you for your support!

Sincerely Yours,

ME Steelman  
President/Silent Auction Co-Chair  
(717) 679-1697

Kristen Arndt  
Silent Auction Co-Chair  
(717) 350-1616

Street Address ♦ 850 Hill Church Road ♦ Hummelstown, Pennsylvania 17036  
Mailing Address ♦ Post Office Box 123 ♦ Hershey, Pennsylvania 17033  
DerryPreschool.com ♦ dpFUNraising@gmail.com



**DERRY PRESCHOOL**

**20<sup>TH</sup> ANNUAL SILENT AUCTION  
CORPORATE SPONSORSHIP FORM**

Company name: \_\_\_\_\_  
 Contact name: \_\_\_\_\_  
 Contact phone: \_\_\_\_\_  
 Contact email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip Code: \_\_\_\_\_

PLEASE CHOOSE YOUR SPONSORSHIP

- \_\_\_\_\_ **Platinum Sponsorship** (\$250) Full Page Advertisement 4.5”wide x 7.5” high, table signage and slide show recognition
- \_\_\_\_\_ **Gold Sponsorship** (\$100) Full Page Advertisement 4.5” wide x 7.5” high
- \_\_\_\_\_ **Silver Sponsorship** (\$50) Half Page Advertisement 4.5” wide x 3.75” high
- \_\_\_\_\_ **Bronze Sponsorship** (\$25-\$49) Corporate Donor Line

Please send your advertisement electronically (.pdf, .jpeg) to [dpFUNraising@gmail.com](mailto:dpFUNraising@gmail.com)

or

Please send your camera ready advertisement to the address below.

Please send your completed form, camera ready advertisement (if not sending electronically) and payment by February 15, 2019 to the address below.

Please make checks payable to Derry Preschool.

Derry Preschool  
Attn: Silent Auction  
PO Box 123  
Hershey, PA 17033

*Thank you for your generous support!*

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 DerryPreschool.com ♦ dpFUNraising@gmail.com