



Where Learning and Play Come Together

December 1, 2019

Dear Sir or Madam,

We are thrilled to be hosting our **21st Annual Silent Auction and Dinner on February 28, 2020** at the Hershey Country Club. Last year's silent auction was once again a tremendous success! Over 195 people bid the night away, and together we exceeded our annual fundraising goals for Derry Preschool. We hope to do even better this year!

We ask that you commit to being a sponsor of this event with a financial contribution. We are excited to offer several different sponsorship choices. **Become a Platinum sponsor with your \$250 contribution which entitles you to a full-page advertisement, dinner table signage, and recognition during our silent auction slideshow. A Gold sponsorship costs \$100 and will entitle you to a full-page advertisement or a Silver sponsorship for \$50 includes a half-page advertisement. We also offer a Corporate Donor Line listing in the auction booklet for any contribution of \$25 to \$49.** Our auction booklet will be distributed to over 120 Derry Preschool families. Additionally, Derry Preschool will acknowledge all sponsorships in our silent auction notices, website and on our Facebook page.

Founded in 1969, Derry Preschool is the only non-profit, **501(c)(3)# 22-3476027**, non-sectarian, licensed preschool in Derry Township. Over the years, enrollment has grown steadily and today comprises of over 120 students from two to six years of age. Derry Preschool continues to provide affordable, quality education by incorporating learning and play in a safe and fun environment. Due to increasing costs, our volunteer school board is responsible for raising \$25,000 to meet teachers' salaries, purchase school supplies, and fund other necessary operating expenses for the 2019-2020 school year.

Our school board and the families of Derry Preschool appreciate your generosity in this fundraising endeavor. Thank you for your support!

Sincerely Yours,

ME Steelman
President/Silent Auction Co-Chair
(717) 679-1697

Jorie Showalter
Silent Auction Co-Chair
(717) 471-3623

Street Address ♦ 850 Hill Church Road ♦ Hummelstown, Pennsylvania 17036
Mailing Address ♦ Post Office Box 123 ♦ Hershey, Pennsylvania 17033
DerryPreschool.com ♦ dpFUNraising@gmail.com



21st ANNUAL SILENT AUCTION CORPORATE SPONSORSHIP FORM

Company name: _____
Contact name: _____
Contact phone: _____
Contact email: _____
Address: _____
City, State, Zip Code: _____

PLEASE CHOOSE YOUR SPONSORSHIP

_____ <i>Platinum Sponsorship</i>	(\$250) Full Page Advertisement 4.5" wide x 7.5" high, table signage and slide show recognition
_____ <i>Gold Sponsorship</i>	(\$100) Full Page Advertisement 4.5" wide x 7.5" high
_____ <i>Silver Sponsorship</i>	(\$50) Half Page Advertisement 4.5" wide x 3.75" high
_____ <i>Bronze Sponsorship</i>	(\$25-\$49) Corporate Donor Line

Please send your advertisement electronically (.pdf, .jpeg) to dpFUNraising@gmail.com

or

Please send your camera ready advertisement to the address below.

Please send your completed form, camera ready advertisement (if not sending electronically) and
payment by February 14, 2020 to the address below.

Please make checks payable to Derry Preschool.

Derry Preschool
Attn: Silent Auction
PO Box 123
Hershey, PA 17033

Thank you for your generous support!

Street Address ♦ 850 Hill Church Road ♦ Hummelstown, Pennsylvania 17036
Mailing Address ♦ Post Office Box 123 ♦ Hershey, Pennsylvania 17033
DerryPreschool.com ♦ dpFUNraising@gmail.com